

Commerce Department Report – 2021-22

Guest Lectures

A guest lecture on the topic ‘Creativity in Advertising’ was organized on the 23rd of March, 2022. The speaker Mrs. Manisha Naik, Head of the Commerce Department, Vivek College, covered various topics such as buying motive, selling point, brand appeals, unique selling proposition, future of selling, etc. The talk was very informative and interactive. More than 50 students of SYBCOM attended the lecture.

Competitions organized

1. Logical Reasoning Quiz Competition” was conducted by Ms. Mukti Shah on 24th March 2021. Total of 38 students wherein 25 boys & 13 girls participated in the competition. The objective was to improve decision-making skills, problem-solving skills, and preparation for competitive exams. The following were the winners of the competition-

	Name of Students	Class
1 st Rank	Muzammil Ahmed	F.Y.B.Sc.IT
1 st Rank	Farhaan Khan	S.Y.B.Sc.IT
2 nd Rank	Barsharani H Basant	F.Y.BAF
3 rd Rank	Karishma Yadav	F.Y.B.Sc.IT
3 rd Rank	Priya Shivpoojan Kori	FYBCOM

2. Sudoku Competition was conducted on 25th February 2022 by Ms. Femenca Noronha. It is a puzzle that involves the logical placement of numbers – 1 to 9. Each row, column, and square (9 spaces each) needs to be filled out with the numbers 1-9, without repeating any numbers within the row, column, or square. 21 students participated in the competition wherein 18 boys & 3 girls participated. Winners were selected based on accuracy and the time taken to solve the puzzle. The following were the winners of the competition-

First Rank	Karishma Yadav	FYB.Sc IT
Second Rank	Rajesh Kornj	FYBCOM
Third Rank	Farhan Khan	S.Y.B.Sc.IT
Consolation –	Dilip Kumar Jadhav	S.Y.B.Sc.IT

Value Added Course

A skill development course was organized from 26th July 2021 to 30th November 2021 (30 hours). The main objective of the course was to enhance the skills of the students, develop their personalities and make them ready to face the world. The course included five modules comprising the following contents-

1. **Communication Skills and English Language Development** (Trainer – Mrs. Pranita Kamath). In this module, the emphasis was given to the enhancement of Communication skills from a practical angle. Students were guided regarding preparations required for Job Interviews and how to prepare their Resumes and group discussion. This module contained contents of English Language Development which included revision of the articles, parts of speech, tenses, prepositions, and English grammar from a practical angle. Exercises were given to the students in English grammar.
 2. **ABCD of Accountancy (Trainer -Mr. Sachin Devare)** In this module, students have been guided through the basics of Accountancy. This module consisted of the types of transactions, types of accounts, double entry system, Posting from Journal to Ledger, Ledger to Trial balance Preparation, and methods of preparing final accounts. This module emphasized practical aspects of Accountancy.
 3. **Developing Quantitative Aptitude** (Trainer- Mrs. Mukti Shah and Miss Aayesha Ansari) For developing the quantitative aptitude of the students and making them ready to appear in various competitive examinations, this module was introduced. It contained the topics such as the number system, percentage, profit, and loss, simple interest and compound interest, ratio and proportion, and averages and problems of the age.
 4. **Personality Development through Graphology and Stress Management (Trainer- Ms. Kinjal Karia):** Graphology is the science of handwriting analysis. This module includes training in signature and handwriting analysis and through this, personality traits can be identified. Along with that, the IQ/EQ levels of the persons and their sensitivity towards others can be identified. This module emphasized the practical aspects of handwriting analysis. Along with graphology, the module contained an introduction to stress management.
 5. **Computer Literary (Trainer- Ms. Femenca Noronha):** To make student computer literate and professionally efficient, this module was introduced. It contained topics such as Microsoft Word, PowerPoint, and Excel. Students were guided in preparing word files, PowerPoint presentations, and spreadsheets using excel. Students were encouraged to learn these contents practically.
- 24 students completed this course successfully and were awarded the certificates.

Staff Achievements

Mrs. Gracy Dsouza

- Has been appointed to the Board of Studies of B.Com -Financial Markets of Mithibai College (Autonomous).
- Participated in the 5 days National level virtual faculty development program on 'Revised NAAC Accreditation Guidelines 2020' from 1st June to 5th June 2021 organized by Jain University.
- Participated in the New NAAC Guidelines 2022 for Affiliated Colleges with 55 Metrics only & 2A-NEP Guidelines for NAAC 2022 organized by IQAC Cluster India jointly with White Code.
- Completed a six-day online workshop on 'Advance Structural Equation Modelling' organized by Research Cell, DME in Collaboration with Research Siksha from 23rd to 28th August 2021.

- Participated in one day national Conference organized by IQAC on NEP -2020 Its Implementation in Higher Education Sponsored by WRC -ICSSR organized by Nagindas Khandwala College of Commerce, Arts, and Management Studies on 26th April 2022.
- Completed a 5-day workshop on ‘Research Methodology, Academic Writing & Reference Management using SPSS and Mendeley’ organized by Ed Maestro from 28th March to 1st April 2022.
- Participated in one day workshop on ‘Swayam -NPTEL, and MOOCs held at G H Raisoni Institute of Engineering and Technology, Nagpur in association with Rashtrasant Tukdoji Maharaj Nagpur University, on 26th June 2021.

Mrs. Pranita Kamath

- Has co-authored a textbook for the F.Y.B.A. Communication Skills in English as per the new syllabus to be implemented from the academic year 2021-22. This textbook is published by Himalaya Publishing House ISBN No.9789355962058.
- Has Co-authored a research paper titled ‘Study of reading habits of undergraduate students during the lockdown.’ published in UGC Care listed journal ‘Kalyan Bharati’ Vol. 36, No (VII); 2021 ISSN 0976-0822
- Attended 6 days Online Workshop on ‘Scholarly Writing and Publishing’ conducted by Knowledge Center, Digital University, Kerala, from 7th to 12th February 2022.
- Completed Online One Week Faculty Development Programme on ‘Advanced Pedagogical Techniques’ from 30th June to 6th July 2021, organized by Teaching Learning Center, Ramanujan College, New Delhi under the Pandit Madan Mohan Malviya National Mission on Teachers, and Teaching.
- Participated in a One Day University level workshop on ‘Dissertation Writing’, organized by the Department of English and Political Science of Kirti M. Doongursee College of Arts, Science, and Commerce, on 10th February 2002.

Mrs. Sonali Prajapati

- Participated in the one-day online international conference on “Envisioning a Sustainable Future” on 25th April 2022 organised by K.P.B Hinduja College and International Association for the Promotion of Asia-Africa Research.
- Participated in one day workshop on ‘Android Application Development’ held on 11th March 2022 organised by Rajiv Gandhi College of Arts, Commerce, and Science.
- Participated in 12 - Days Workshop on "Research Methodology" organized by the Internal Quality Assurance Cell (IAQC) sponsored by Western Regional Centre, Indian Council of Social Science Research from 27th June 2022 to 9th July 2022 in Online Mode.

Mukti Shah

- Attended two days workshop on ‘Business data Analytics using MS Excel held on 30 & 31st May 2022 organized by Rukhmini Devi Institute of Advanced Studies, New Delhi.

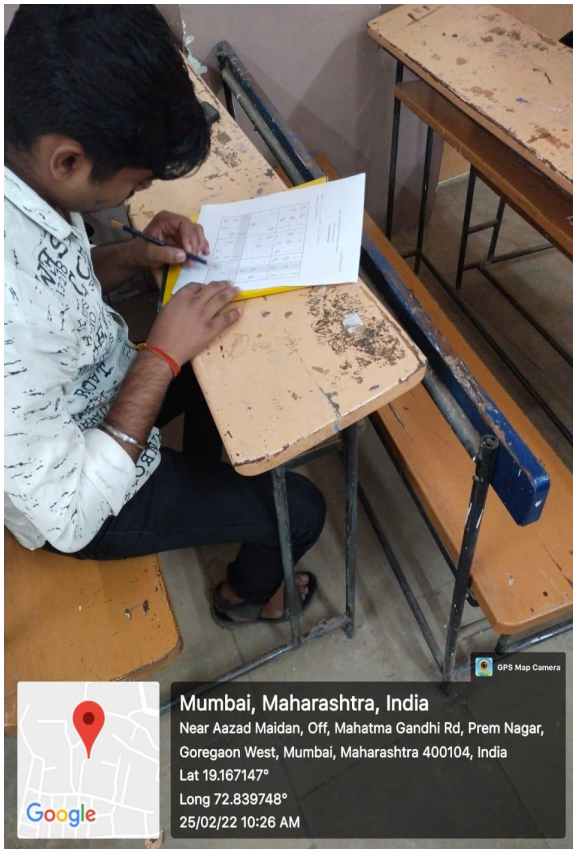
- Participated in the webinar on ‘How to draft proposal for Ph.D. admission’ organized by the Department of Commerce of St. Joseph College of Arts & Commerce on 11th April 2022

Ms. Femenca Noronha

- Participated in one day national Conference organised by IQAC on NEP -2020 Its Implementation in Higher Education Sponsored by WRC -ICSSR organised by Nagindas Khandwala College of Commerce, Arts, and Management Studies on 26th April 2022.
- Participated in one day workshop on ‘Andriod Application Development’ held on 11th March 2022 organised by Rajiv Gandhi College of Arts, Commerce, and Science.
- Completed 17 days Refresher Course in ‘Business Analytics for Management Decision’ held from 15th may to 31st May 2022 organised by Prestige Institute of Management and Research, Gwalior.
- Attended two days’ workshop on ‘Business data Analytics using MS Excel held on 30 & 31st May 2022 organised by Rukhmini Devi Institute of Advanced Studies, New Delhi.
- Attended International E-conference on ‘Artificial Intelligence and Business Analytics’ organised by the St. Joseph’s College of Commerce in association with Johnson Controls on 6th May 2022.

Mrs. Gracy Dsouza
Head of the Department

Sudoku Competition-



Quiz Competition-



SANSKARDHAM KELAVANI MANDAL'S
Jashbhai Maganbhai Patel College of Commerce
 M.G Road, Near Azad Maidan, Goregaon (W), Mumbai - 400090.

Commerce Department Organises-

Logical Reasoning Quiz

●	●	●
●	●	●
●	●	●

CHOOSE ANSWER

Correct answer: B

●	●	●	?
●	●	●	?
●	●	●	?

CHOOSE ANSWER

Correct answer: C

1	2	1	?	2
3	4	4	3	2
6	7	7	6	6
7	6	6	7	6
1	2	1	1	1

Date:- 24/03/2022

Timing:- 10:00 a.m.

Venue:- 201 Room

**Program Convenor:-
Mrs. Mukti Shah**

**Head of Department -
Mrs. Gracy D'souza**

**In Charge principal:-
Mrs. Pranita Kamath**

